



Robert E. Fitch High School

BUSINESS ELECTIVES

The best way to predict the future is to create it. Peter Drucker



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Personal Finance and Honors Personal Finance (1/2 Credit 1 Semester Course)

What is something that will affect you daily for the rest of your life and you're not required to learn in school? **Personal Finance**....On a daily basis you will be involved in some aspect of Personal Finance. You will earn money, spend money, borrow money, budget money, save for your retirement, buy a car, buy a house, buy insurance. Learn the ins and outs of the world of money, earning it, spending it, borrowing it, budgeting it, and saving it.

Honors Personal Finance II

(1/2 Credit 1 Semester Course)

Want to gain work experience while learning more about Personal Finance? In this course you will explore a complete framework for understanding the process of accumulating and protecting personal wealth, emphasizing the analysis of risk/return relationships as well as learning to understand investment alternatives and how strategies develop as life situations **mature**. **Students enrolled in this course** have the opportunity to work as a student teller for Charter Oak Federal Credit Union at our Fitch Branch.



Microsoft Office 1 (1/2 credit 1 Semester Course)

I already know how to use Word and PowerPoint... But there is so much to learn! Come learn what you don't know about Microsoft Office. Almost everyone has basic word processing and presenting skills. In this course we go beyond the basics to give you skills you will use in college and in the workplace. Learn what you don't know in Microsoft Word and Excel

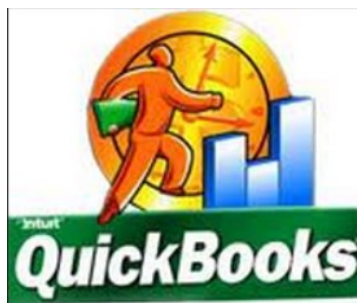
Skills for life!



Microsoft Office 2 (1/2 credit 1 Semester Course)

A continuation of Microsoft Office 1 with more advanced skills in Word and Excel integration. We will also learn some advanced business communication / presentation skills using PowerPoint as a tool. An introduction to databases and Microsoft Access will round out the course.

Skills for life!



Accounting 1 (1 credit)

Every business engages in activities for the primary purpose of making a profit. This course is designed to introduce students to the field of accounting and provide a strong foundation in accounting principles. Students will dive into the use of QuickBooks and will leave with a solid background of the program for a small business. Career opportunities will be explored to see what the future holds for the accounting profession. **May be used as a math credit.**

Honors Accounting 2 (1 credit)

Prerequisite Accounting 1

This course is a continuation of Accounting 1. This provides a realistic, integrated approach covering the major components of an accounting cycle. This course is strongly recommended for students who are training for a business or accounting-oriented occupation, as well as students planning on becoming accounting or business majors at the college level. **May be used as a math credit.**

Skills for life!



Business Management and Entrepreneurship (1 credit)

Google, Dell, Nike, Apple and Mattel, what do these companies all have in common? They were all started in someone's garage. Someone had an idea. Someone took a risk. Someone made a multibillion dollar company. This course will introduce students to what a business is, how it operates, and how it is managed. Students will identify forms of ownership and the processes used in production and marketing, finance, personnel and management in business operations

Skills for life!



Marketing 1 (1 credit)

Americans value freedom of choice. The choices we make may not actually be made 100% by ourselves. The persuasion industry, also known as Marketing, is developing and refining techniques to reinforce an emotional connection with the items we buy and services we use. Marketing 1 emphasizes the importance of the industry and the role it plays in our society and ourselves.

Skills for life!



Honors Marketing 2—Sports & Entertainment (1 credit) *Prerequisite Marketing 1*

So why was “Jersey Shore” so popular? How does Disney score hit after hit? And why do products endorsed by athletes like LeBron James sell so well? Those are the kinds of questions you’ll address in Sports and Entertainment Marketing. This class digs into the characteristics of a field that’s constantly shifting. Sports and entertainment change every week meaning every marketer has to be prepared to respond to split-second opportunities. Or misfortunes.

Business & Personal Law (1/2 Credit 1Semester Course)

Wouldn’t it be a good idea to have a basic understanding of something that affects your life on a daily basis? Law affects your life daily. This course will provide you with an overview of the laws that affect your life. We will examine your rights, and both civil and criminal laws. Some topics we will examine include crimes, contracts, sales, taxes, employment, insurance, and cyber-law among



IB Business Management SL

The business management course is designed to develop students’ knowledge and understanding of business management theories, as well as their ability to apply a range of tools and techniques. Students learn to analyze, discuss and evaluate business activities at local, national and international levels. The course covers a range of organizations from all sectors, as well as the socio-cultural and economic contexts in which those organizations operate.

Any student desiring a rigorous course may sign up for Year 1 of IB Business Management.

Diploma candidates sign up for Year 1 in their Junior Year and continue Year 2 in their Senior Year which involves an extensive written commentary project.

IB Information Technology in a Global Society (ITGS) SL

Smart Phones, FaceBook, Twitter, Instagram, selfies...technology surrounds and sometimes consumes us. Information Technology in a Global Society (ITGS) examines the impact technology has had and will have on society. ITGS is an honors level course open to all students and is usually taken in the junior year. ITGS examines the hardware and software involved with information technology, information networks, and examines various information technologies and their impact on society. Diploma candidates must produce an actual IT project.

Any student desiring a rigorous course may sign up for Year 1 of ITGS.

Diploma candidates sign up for Year 1 in their Junior Year and continue Year 2 in their Senior Year which involves the development of IT project for a client.



Cooperative Work Experience CWE 1.0 Credits

Do you have a job? Do you need a job? CWE, also known as Cooperative Work Education, is a student-centered work experience involving cooperation between the school and employers in the community to help advance within a career or find a job to begin with. The program includes both academic and work instruction in the classroom and on the job. The program's objective is to provide occupational experiences for students in a variety of careers to assist students in forming a career or occupational goal.



Unified Personal Finance (.5 Credit)

This Personal Finance course is designed for adolescents with significant cognitive impairment and their special needs and learning styles. Unified Personal Finance will help students understand some basic financial decisions and help to develop an understanding of money. The class will look at currency and its identification and value. The students will continue to learn some basic math skills used in finance. The course will also explore banking (saving and earning), budgets and some calculator skills. Unified Personal finance will explore some basic job skills that can help with possible future work experiences and necessary survival skills.