

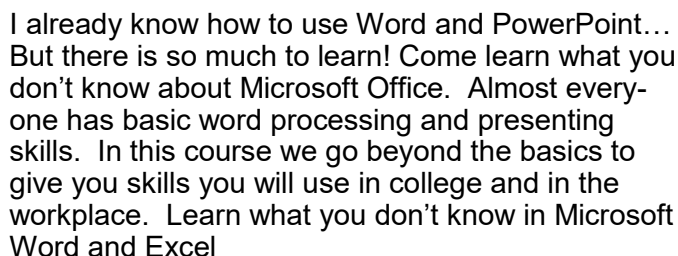


A hand is shown placing a \$100 bill on a chessboard. Several other bills of various denominations (including \$100, \$50, and \$20) are standing upright on the squares of the board, acting as chess pieces. The background is black.

What is something that will affect you daily for the rest of your life and you're not required to learn in school? **Personal Finance**....On a daily basis you will be involved in some aspect of Personal Finance. You will earn money, spend money, borrow money, budget money, save for your retirement, buy a car, buy a house, buy insurance. Learn the ins and outs of the world of money, earning it, spending it, borrowing it, budgeting it, and saving it.




Want to gain work experience while learning more about Personal Finance? In this course you will explore a complete framework for understanding the process of accumulating and protecting personal wealth, emphasizing the analysis of risk/return relationships as well as learning to understand investment alternatives and how strategies develop as life situations **mature. Students enrolled in this course** have the opportunity to work as a student teller for Charter Oak Federal Credit Union at our Fitch Branch.



A continuation of Microsoft Office 1 with more advanced skills in Word and Excel integration. We will also learn some advanced business communication / presentation skills using Powerpoint as a tool. An introduction to databases and Microsoft Access will round out the course.

Skills for life!





Honors Marketing 2

(1 credit) Prerequisite Marketing 1

So why was “Jersey Shore” so popular? How does Disney score hit after hit? And why do products endorsed by athletes like LeBron James sell so well? Those are the kinds of questions you’ll address in Sports and Entertainment Marketing. This class digs into the characteristics of a field that’s constantly shifting. Sports and entertainment change every week meaning every marketer has to be prepared to respond to split-second opportunities. Or misfortunes.

Business & Personal Law

(1/2 Credit 1 Semester Course)

Wouldn’t it be a good idea to have a basic understanding of something that affects your life on a daily basis? Law affects your life daily. This course will provide you with an overview of the laws that affect your life. We will examine your rights, and both civil and criminal laws. Some topics we will examine include crimes, contracts, sales, taxes, employment, insurance, and cyber-law among



IB Business Management SL

The business management course is designed to develop students’ knowledge and understanding of business management theories, as well as their ability to apply a range of tools and techniques. Students learn to analyze, discuss and evaluate business activities at local, national and international levels. The course covers a range of organizations from all sectors, as well as the socio-cultural and economic contexts in which those organizations operate.

Any student desiring a rigorous course may sign up for Year 1 of IB Business Management.

Diploma candidates sign up for Year 1 in their Junior Year and continue Year 2 in their Senior Year which involves an extensive written commentary project.

IB Information Technology in a Global Society (ITGS) SL

Smart Phones, FaceBook, Twitter, Instagram, selfies...technology surrounds and sometimes consumes us. Information Technology in a Global Society (ITGS) examines the impact technology has had and will have on society. ITGS is an honors level course open to all students and is usually taken in the junior year. ITGS examines the hardware and software involved with information technology, information networks, and examines various information technologies and their impact on society. Diploma candidates must produce an actual IT project.

Any student desiring a rigorous course may sign up for Year 1 of ITGS.

Diploma candidates sign up for Year 1 in their Junior Year and continue Year 2 in their Senior Year which involves the development of IT project for a client.



Cooperative Work Experience CWE 1.0 Credits

Do you have a job? Do you need a job? CWE, also known as Cooperative Work Education, is a student-centered work experience involving cooperation between the school and employers in the community to help advance within a career or find a job to begin with. The program includes both academic and work instruction in the classroom and on the job. The program's objective is to provide occupational experiences for students in a variety of careers to assist students in forming a career or occupational goal.