

GROTON BOARD OF EDUCATION
SPECIAL COMMUNICATIONS COMMITTEE MEETING
JANUARY 23, 2023 @ 4:45 P.M.
TOWN HALL ANNEX, CR 2

Mission Statement

Our mission is teaching and learning.

Communications Committee Statement of Purpose

The Board of Education Communications Committee shall build and strengthen positive, interactive relationships with our entire community about Groton Public Schools.

AGENDA

1. Call to Order
2. Review Minutes from the December 12, 2022 Meeting (Attachment #1)
3. Continue Review of Communications Plan
4. PTO Council - date for first meeting/framing of invitation
5. Current Communications Projects/Activities
 - a. Media Relations/School Matters
 - b. Recruitment and Magnet School Lottery
 - c. Website Redesign
 - d. CAGE Webinar - Board Roles in Communications
6. Next Steps
7. Future Meeting Dates – February 27, 2023 @ 4:45pm
8. Adjournment

GROTON BOARD OF EDUCATION
SPECIAL COMMUNICATIONS COMMITTEE MEETING MINUTES
DECEMBER 12, 2022 @ 4:45 P.M.
CENTRAL OFFICE, ROOM 4

Members Present: Matthew Shulman, William Horgan

Members Absent: Liz Porter

Also Present: Phil Piazza, Rebecca Beyus

Chairman Shulman called the meeting to order at 4:45 p.m.

1. Review Minutes from the November 28, 2022 Meeting - Motion to approve (Horgan), seconded (Shulman) - unanimously approved
2. Review Communications Plan
 - a. Committee members began reviewing communications plan and held a working session to discuss updates and revisions
 - b. We reviewed district missions, goals and vision
 - c. We continued to review Oxford's plan and discussed adopting portions of the plan into our new plan
 - d. Discussed internal and external audiences
3. Next Steps
 - a. Continue to review and revise plan in January
 - b. Rebecca will summarize current communication tools and recent survey statistics
 - c. Possibly obtaining an electronic copy of Oxford's communication plan
4. Future Meeting Dates - January 23, 2023

The meeting adjourned at 5:45 p.m.