

GROTON BOARD OF EDUCATION
SPECIAL COMMUNICATIONS COMMITTEE MEETING MINUTES

February 27, 2023 @ 4:45 P.M.

This meeting was held via ZOOM due to weather

Members Present: Matthew Shulman, Liz Porter, William Horgan

Also Present: Phil Piazza, Rebecca Beyus

1. Chairman Shulman called the meeting to order at 4:45 p.m.
2. Review Minutes from the January 23, 2023 Meeting
 - a. Motion to approve (Porter) Seconded (Horgan) - Passed unanimously
3. Update on PTO Outreach
 - a. Discussion of PTO Outreach will be brought to a COW meeting, per the recommendation of Board of Education Chairperson Kim Shepardson Watson.
4. ParentSquare Communications Platform
 - a. P. Piazza and R. Beyus introduced the committee to ParentSquare, a communications platform. Details on the pilot of the communications platform by Thames River Magnet School, its capabilities, and anticipated district wide implementation were shared.
5. Communications Plan Updates
 - a. The committee continued to review the working draft of the updated strategic communications plan and focused on strategic goals.
6. Next Steps / Future Meeting Dates
 - a. R. Beyus will update the working draft of the Communications plan based on the discussion and share a revision with the committee members.
 - b. Next Meeting: March 27 @ 4:45 pm
7. Adjournment - Motion to adjourn (5:45) (Porter) - second (Shulman)